Digital Literacy at Oak Meadow
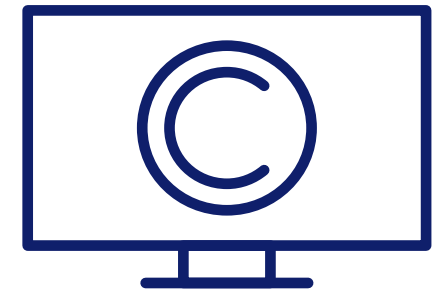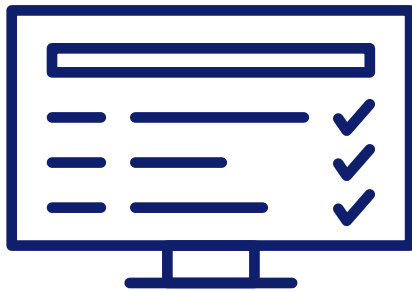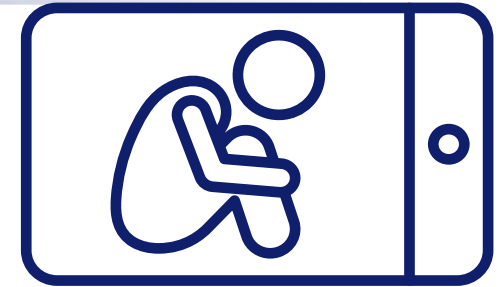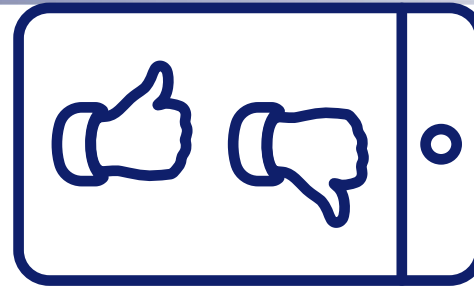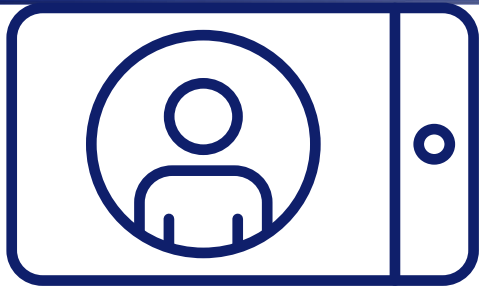# - eSafety Education for a Connected World

A whole school framework to equip our children for their digital life

Introduction

Today's children are growing up in a digital world. As they grow older, it is crucial that they learn to balance the benefits offered by technology with a critical awareness of their own and others online behaviour, and develop effective strategies for becoming digitally literate, staying safe and making a positive contribution online.

This framework describes the skills, understanding and opportunities all pupils at Oak Meadow are given in order for them to develop at different ages and stages. It highlights what a child should know in terms of current online technology, its influence on behaviour and development, and what skills they need to be able to navigate it safely to become responsible digital citizens.

Aims of the Framework

This is an adapted toolkit from the Education for a Connected World document to support the teaching and learning of eSafety at Oak Meadow. It enables the development of teaching and learning as well as guidance to empower our children to live knowledgeably, responsibly and safely in a digital world. It works in conjunction with our computing overview and underpins our digital teaching across the curriculum, as well as supporting the assessment tracking of every pupil at our school, to ensure outstanding outcomes for all pupils in their journey through Oak Meadow.

From tiny acorns *mighty oaks* grow...

UKCIS

UK COUNCIL FOR **CHILD INTERNET SAFETY**

The Eight Aspects

It focuses specifically on eight different aspects of online education:

1. Self-image and Identity
2. Online relationships
3. Online reputation
4. Online bullying
5. Managing online information
6. Health, wellbeing and lifestyle
7. Privacy and security
8. Copyright and ownership

The framework aims to support and broaden the provision of our online safety education, so that it is empowering, builds resilience and effects positive culture change. The objectives promote the development of safe and appropriate long-term behaviours, and supports teachers in shaping the culture within Oak Meadow and beyond.

Using Oak Meadow's eSafety Education for a Connected World

As a whole school we aim to use this framework for a wide range of purposes, including:

- Developing a rich, effective and developmental curriculum, which will support young people to be safe, healthy and thriving online.
- Auditing and evaluating existing provision of online safety education.
- Coordinating delivery of online safety education throughout the curriculum.
- Improving engagement across the wider school community on issues related to online safety.
- Developing effective training for staff and governors.

Online safety is a whole school issue. The framework aims to support the development of the curriculum and is of particular relevance to PSHE education and Computing. It is designed, however, to be usable across the curriculum and to be central to a whole school approach to safeguarding and online safety.

How the framework was compiled

UKCCIS is a group of more than 200 organisations drawn from across government, industry, law, academia and charity sectors working in partnership to help keep children safe online.

The UKCCIS Education Working Group brings together leading organisations in online safety in education: Barnardo's, CEOP (the child protection command of the National Crime Agency), Childnet, Department for Education, Kent County Council, London Grid for Learning, the NSPCC, Parent Zone, the PSHE Association, South West Grid for Learning and the UK Safer Internet Centre. It focuses on how education settings in the UK are responding to the challenges of keeping their pupils safe online.

The original framework was developed by members of the UKCCIS Education Working Group for young people up to the age of 18. This has been adapted and re-designed as a new bespoke framework for Oak Meadow Primary School to reflect the provision we provide for children up to 11 years of age (Year 6).

From tiny acorns mighty oaks grow...
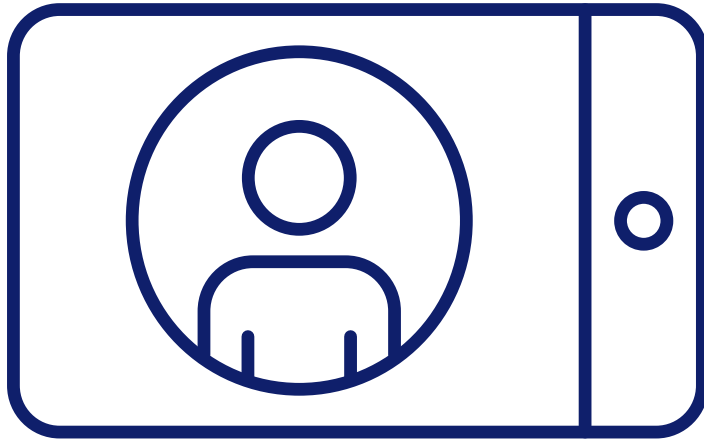
Self-image and identity

This strand explores the differences between online and offline identity beginning with self-awareness, shaping online identities and how media impacts upon gender and stereotypes. It identifies effective routes for reporting and support and explores the impact of online technologies on self-image and behaviour.

Reception	• I can recognise that I can say 'no' / 'please stop' / 'I'll tell' / 'I'll ask' to somebody who asks me to do something that makes me feel sad, embarrassed or upset. • I can explain how this could be either in real life or online.
Year 1	• I can recognise that there may be people online who could make me feel sad, embarrassed or upset. • If something happens that makes me feel sad, worried, uncomfortable or frightened I can give examples of when and how to speak to an adult I can trust.
Year 2	• I can explain how other people's identity online can be different to their identity in real life. • I can describe ways in which people might make themselves look different online. • I can give examples of issues online that might make me feel sad, worried, uncomfortable or frightened; I can give examples of how I might get help.
Year 3	• I can explain what is meant by the term 'identity'. • I can explain how I can represent myself in different ways online. • I can explain ways in which and why I might change my identity depending on what I am doing online (e.g. gaming; using an avatar; social media).
Year 4	• I can explain how my online identity can be different to the identity I present in 'real life'. • Knowing this, I can describe the right decisions about how I interact with others and how others perceive me.
Year 5	• I can explain how identity online can be copied, modified or altered.

	• I can demonstrate responsible choices about my online identity, depending on context.
Year 6	• I can describe ways in which media can shape ideas about gender. • I can identify messages about gender roles and make judgements based on them. • I can challenge and explain why it is important to reject inappropriate messages about gender online. • I can describe issues online that might make me or others feel sad, worried, uncomfortable or frightened. I know and can give examples of how I might get help, both on and offline. • I can explain why I should keep asking until I get the help I need.
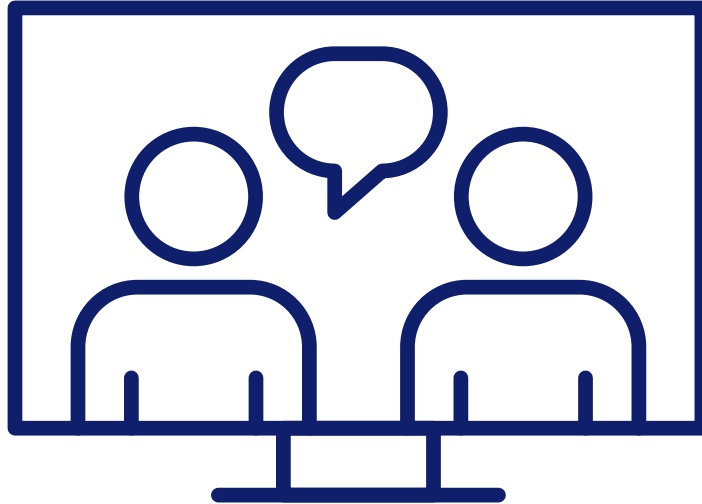
Online relationships

This strand explores how technology shapes communication styles and identifies strategies for positive relationships in online communities. It offers opportunities to discuss relationships and behaviours that may lead to harm and how positive online interaction can empower and amplify voice.

Reception	• I can recognise some ways in which the internet can be used to communicate. • I can give examples of how I (might) use technology to communicate with people I know.
Year 1	• I can use the internet with adult support to communicate with people I know. • I can explain why it is important to be considerate and kind to people online.
Year 2	• I can use the internet to communicate with people I don't know well (e.g. email a pen pal in another school/ country).
Year 3	• I can describe ways people who have similar likes and interests can get together online. • I can give examples of technology specific forms of communication (e.g. emojis, acronyms, text speak). • I can explain some risks of communicating online with others I don't know well. • I can explain why I should be careful who I trust online and what information I can trust them with. • I can explain how my and other people's feelings can be hurt by what is said or written online. • I can explain why I can take back my trust in someone or something if I feel nervous, uncomfortable or worried. • I can explain what it means to 'know someone' online and why this might be different from knowing someone in real life. • I can explain what is meant by 'trusting someone online'. I can explain why this is different from 'liking someone online'.
Year 4	• I can describe strategies for safe and fun experiences in a range of online social environments. • I can give examples of how to be respectful to others online.

Online relationships

Year 5	• I can explain that there are some people that I communicate with online who may want to do me or my friends harm. I can recognise that this is not my/our fault. • I can make positive contributions and be part of online communities. • I can describe some of the communities in which I am involved and describe how I collaborate with others positively.
Year 6	• I can show I understand my responsibilities for the well-being of others in my online social group. • I can explain how impulsive and rash communications online may cause problems (e.g. flaming, content produced in live streaming). • I can demonstrate how I would support others (including those who are having difficulties) online. • I can demonstrate ways of reporting problems online for both myself and my friends.
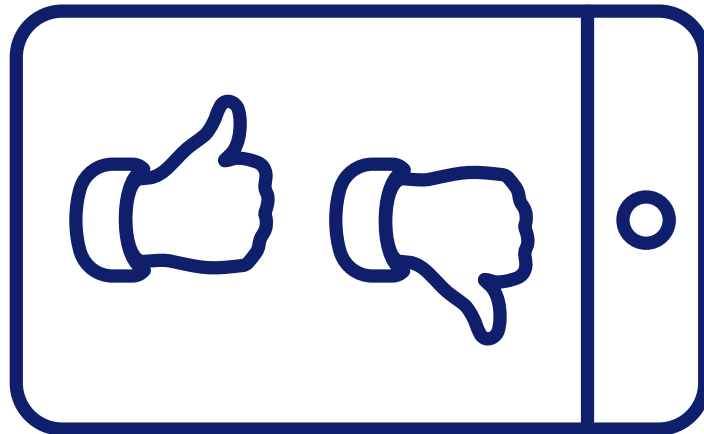
Online reputation

This strand explores the concept of reputation and how others may use online information to make judgements. It offers opportunities to develop strategies to manage personal digital content effectively and capitalise on technology's capacity to create effective positive profiles.

Reception	• I can identify ways that I can put information on the internet.
Year 1	• I can recognise that information can stay online and could be copied. • I can describe what information I should not put online without asking a trusted adult first.
Year 2	• I can explain how information put online about me can last for a long time. • I know who to talk to if I think someone has made a mistake about putting something online.
Year 3	• I can search for information about myself online. • I can recognise I need to be careful before I share anything about myself or others online. • I know who I should ask if I am not sure if I should put something online.
Year 4	• I can describe how others can find out information about me by looking online. • I can explain ways that some of the information about me online could have been created, copied or shared by others.
Year 5	• I can search for information about an individual online and create a summary report of the information I find. • I can describe ways that information about people online can be used by others to make judgments about an individual.
Year 6	• I can explain how I am developing an online reputation which will allow other people to form an opinion of me. • I can describe some simple ways that help build a positive online reputation.
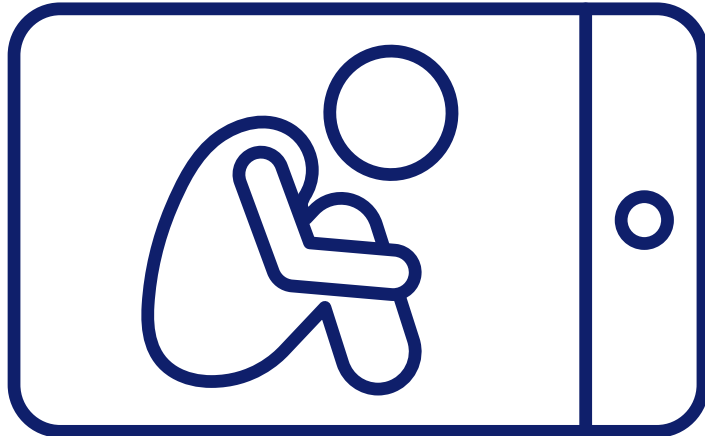
Online bullying

This strand explores bullying and other online aggression and how technology impacts those issues. It offers strategies for effective reporting and intervention and considers how bullying and other aggressive behaviour relates to legislation.

Reception	• I can describe ways that some people can be unkind online. • I can offer examples of how this can make others feel.
Year 1	• I can describe how to behave online in ways that do not upset others and can give examples.
Year 2	• I can give examples of bullying behaviour and how it could look online. • I understand how bullying can make someone feel.
Year 3	• I can explain what bullying is and can describe how people may bully others. • I can describe rules about how to behave online and how I follow them.
Year 4	• I can identify some online technologies where bullying might take place. • I can describe ways people can be bullied through a range of media (e.g. image, video, text, chat). • I can explain why I need to think carefully about how content I post might affect others, their feelings and how it may affect how others feel about them (their reputation).
Year 5	• I can recognise when someone is upset, hurt or angry online. • I can describe how to get help for someone that is being bullied online and assess when I need to do or say something or tell someone. • I can explain how to block abusive users. • I can explain how I would report online bullying on the apps and platforms that I use. • I can describe the helpline services who can support me and what I would say and do if I needed their help (e.g. Childline).

Online bullying

Year 6	• I can describe how to capture bullying content as evidence (for example screen-grab, URL, profile) to share with others who can help me. • I can identify a range of ways to report concerns both in school and at home about online bullying.
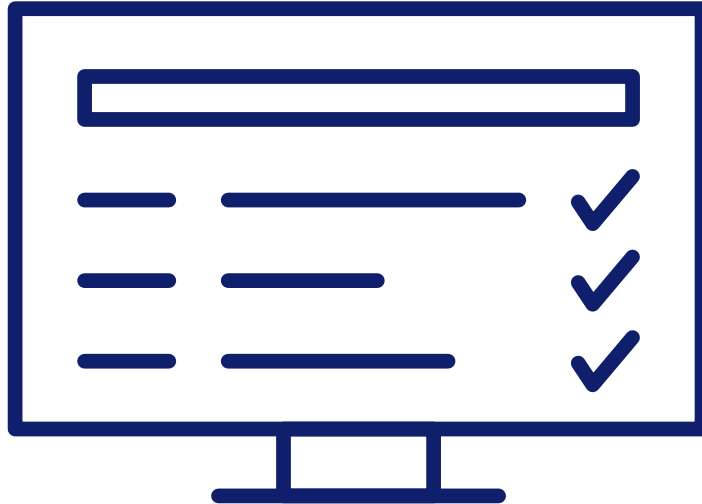
Managing online information

This strand explores how online information is found, viewed and interpreted. It offers strategies for effective searching, critical evaluation and ethical publishing.

Reception	• I can talk about how I can use the internet to find things out. • I can identify devices I could use to access information on the internet. • I can give simple examples of how to find information (e.g. search engine, voice activated searching).
Year 1	• I can use the internet to find things out. • I can use simple keywords in search engines. • I can describe and demonstrate how to get help from a trusted adult or helpline if I find content that makes me feel sad, uncomfortable, worried or frightened.
Year 2	• I can use keywords in search engines. • I can demonstrate how to navigate a simple webpage to get to information I need (e.g. home, forward, back buttons, links, tabs and sections). • I can explain what voice activated searching is and how it might be used (e.g. Alexa, Google Now, Siri). • I can explain the difference between things that are imaginary, 'made up' or 'make believe' and things that are 'true' or 'real'. • I can explain why some information I find online may not be true.

Managing online information

Year 3	• I can use key phrases in search engines. • I can explain what autocomplete is and how to choose the best suggestion. • I can explain how the internet can be used to sell and buy things. • I can explain the difference between a 'belief', an 'opinion' and a 'fact'.
Year 4	• I can analyse information and differentiate between 'opinions', 'beliefs' and 'facts'. I understand what criteria has to be met before something is a 'fact'. • I can describe how I can search for information within a wide group of technologies (e.g. social media, image sites, video sites). • I can describe some of the methods used to encourage people to buy things online (e.g. advertising offers; in-app purchases, pop-ups) and can recognise some of these when they appear online. • I can explain that some people I 'meet online' (e.g. through social media) may be computer programmes pretending to be real people. • I can explain why lots of people sharing the same opinions or beliefs online does not make those opinions or beliefs true.
Year 5	• I can use different search technologies. • I can evaluate digital content and can explain how I make choices from search results. • I can explain key concepts including: data, information, fact, opinion, belief, true, false, valid, reliable and evidence. • I understand the difference between online misinformation (inaccurate information distributed by accident) and dis-information (inaccurate information deliberately distributed and intended to mislead. • I can explain what is meant by 'being sceptical'. I can give examples of when and why it is important to be 'sceptical'. • I can explain what is meant by a 'hoax'. I can explain why I need to think carefully before I forward anything online. • I can explain why some information I find online may not be honest, accurate or legal. • I can explain why information that is on a large number of sites may still be inaccurate or untrue. I can assess how this might happen (e.g. the sharing of misinformation either by accident or on purpose).
Year 6	• I can use search technologies effectively. • I can explain how search engines work and how results are selected and ranked. • I can demonstrate the strategies I would apply to be discerning in evaluating digital content. • I can describe how some online information can be opinion and can offer examples. • I can explain how and why some people may present 'opinions' as 'facts'.

Managing online information

	• I can define the terms 'influence', 'manipulation' and 'persuasion' and explain how I might encounter these online (e.g. advertising and 'ad targeting'). • I can demonstrate strategies to enable me to analyse and evaluate the validity of 'facts' and I can explain why using these strategies are important. • I can identify and then flag and report inappropriate content.

Health, well-being and lifestyle

This strand explores the impact that technology has on health, well-being and lifestyle. It also includes understanding negative behaviours and issues amplified and sustained by online technologies and the strategies for dealing with them.

Reception	• I can identify rules that help keep us safe and healthy in and beyond the home when using technology. • I can give some simple examples.
Year 1	• I can explain rules to keep us safe when we are using technology both in and beyond the home. • I can give examples of some of these rules.
Year 2	• I can explain simple guidance for using technology in different environments and settings. • I can say how those rules/guides can help me.
Year 3	• I can explain why spending too much time using technology can sometimes have a negative impact on me; I can give some examples of activities where it is easy to spend a lot of time engaged (e.g. games, films, videos).
Year 4	• I can explain how using technology can distract me from other things I might do or should be doing. • I can identify times or situations when I might need to limit the amount of time I use technology. • I can suggest strategies to help me limit this time.
Year 5	• I can describe ways technology can affect healthy sleep and can describe some of the issues. • I can describe some strategies, tips or advice to promote healthy sleep with regards to technology.
Year 6	• I can describe common systems that regulate age-related content (e.g. PEGI, BBFC, parental warnings) and describe their purpose. • I can assess and action different strategies to limit the impact of technology on my health (e.g. nightshift mode, regular breaks, correct posture, sleep, diet and exercise).

	• I can explain the importance of self-regulating my use of technology; I can demonstrate the strategies I use to do this (e.g. monitoring my time online, avoiding accidents).

Privacy and security

This strand explores how personal online information can be used, stored, processed and shared. It offers both behavioural and technical strategies to limit impact on privacy and protect data and systems against compromise.

Reception	• I can identify some simple examples of my personal information (e.g. name, address, birthday, age, location). • I can describe the people I can trust and can share this with; I can explain why I can trust them.
Year 1	• I can recognise more detailed examples of information that is personal to me (e.g. where I live, my family's names, where I go to school). • I can explain why I should always ask a trusted adult before I share any information about myself online. • I can explain how passwords can be used to protect information and devices.
Year 2	• I can describe how online information about me could be seen by others. • I can describe and explain some rules for keeping my information private. • I can explain what passwords are and can use passwords for my accounts and devices. • I can explain how many devices in my home could be connected to the internet and can list some of those devices.
Year 3	• I can give reasons why I should only share information with people I choose to and can trust. I can explain that if I am not sure or I feel pressured, I should ask a trusted adult. • I understand and can give reasons why passwords are important. • I can describe simple strategies for creating and keeping passwords private. • I can describe how connected devices can collect and share my information with others.

Year 4	• I can explain what a strong password is. • I can describe strategies for keeping my personal information private, depending on context. • I can explain that others online can pretend to be me or other people, including my friends. • I can suggest reasons why they might do this. • I can explain how internet use can be monitored.
Year 5	• I can create and use strong and secure passwords. • I can explain how many free apps or services may read and share my private information (e.g. friends, contacts, likes, images, videos, voice, messages, geolocation) with others. • I can explain how and why some apps may request or take payment for additional content (e.g. in-app purchases) and explain why I should seek permission from a trusted adult before purchasing.
Year 6	• I use different passwords for a range of online services. • I know what to do if my password is lost or stolen. • I can explain what app permissions are and can give some examples from the technology or services I use. • I can describe simple ways to increase privacy on apps and services that provide privacy settings. • I can describe ways in which some online content targets people to gain money or information illegally; I can describe strategies to help me identify such content (e.g. scams, phishing).
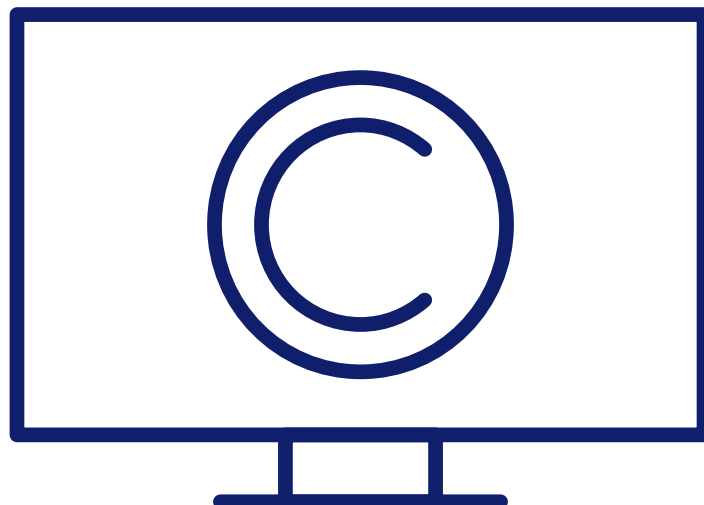
Copyright and ownership

This strand explores the concept of ownership of online content. It explores strategies for protecting personal content and crediting the rights of others as well as addressing potential consequences of illegal access, download and distribution.

Reception	• I know that work I create belongs to me. • I can name my work so that others know it belongs to me.
Year 1	• I can explain why work I create using technology belongs to me. • I can say why it belongs to me (e.g. 'it is my idea' or 'I designed it').
Year 2	• I can describe why other people's work belongs to them. • I can recognise that content on the internet may belong to other people.
Year 3	• I can explain why copying someone else's work from the internet without permission can cause problems. • I can give examples of what those problems might be.
Year 4	• When searching on the internet for content to use, I can explain why I need to consider who owns it and I can decide whether I have the right to reuse it. • I can give some simple examples.
Year 5	• I can assess and justify when it is acceptable to use the work of others. • I can give examples of content that is permitted to be reused.
Year 6	• I can demonstrate the use of search tools to find and access online content which can be reused by others. • I can demonstrate how to make references to and acknowledge sources I have used from the internet.

Glossary

+, AND, " ", NOT, * wildcard	Additional characters used in online searches to limit, expand or determine the search results returned by a search engine. Sometimes referred to as Boolean operators.
acronyms	An abbreviation of a sentence using the first letter of each word. Online users may use acronyms as a quick way to convey thoughts, actions or sentiments e.g. LOL (Laugh Out Loud).
adware	Software which automatically displays or downloads advertising material such as banners or pop-ups when a user is online.
age verification	Age verification mechanisms allow the age of a customer or service user to be checked by the service provider using sources such as credit cards, birth records etc. **The UK Digital Economy Act 2017** requires sex, gambling, gaming and alcohol related sites to have age verification systems in place to protect both adults and children.
AI (artificial intelligence)	The theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.
anonymous routes	A mechanism which allows users to report safeguarding issues anonymously, generally though an online facility which offers users the choice to enter contact details or not. Anonymous routes are often effective in engaging wider populations around online incidents, and provide support for those who want to report issues but are fearful of possible repercussions.
AR (augmented reality)	A technology which superimposes a computer-generated image over a user's real view of the world, thus providing a composite view.
autocomplete	A feature in which an application predicts the word a user is typing.
avatar	An icon or image to represent a user online on social media, in video games or other services.
banter	Teasing or joking talk. While much banter is good-natured, there is a risk that bullying behaviour can be excused as 'banter'.

Glossary

BBFC (British Board of Film Classification)	UK organisation charged with rating and classifying film and other forms of media in terms of age and content.
biometrics	Metrics related to human characteristics. Biometric authentication (or realistic authentication) is used in computer science as a form of identification and access control. It is also used to identify individuals in groups under surveillance.
breadcrumbs trail	A graphical control element used as a navigation aid in user interfaces. It allows users to keep track of their locations within programs, documents, or websites, usually appearing at the top of a webpage.
captcha	A computer programme designed to tell the difference between a human and an automated programme. It is often used to prevent spam messages or fraudulent activity.
chat	Informal communication via text or messaging platforms which often uses conventions such as emojis, acronyms or text-speak.
Childline	Confidential helpline service for children and young people in the UK managed by the NSPCC.
closed peer sharing	Allows users to access media files such as books, music, movies, and games using software which locates content by searching other devices on a peer-to-peer network.
cloud computing	Storing and accessing data and programs over the Internet instead of a computer's hard drive.
coercion	The process by which one person convinces another to engage in behaviour and actions to the benefit of the coercer.
connectivity	The capacity for 'connected' devices to share data about individuals or groups on-line. Individuals may or may not be aware that this is data is being collected and shared, or how it is being used.

Glossary

cookies	Text files retained on computers by browsers, containing information on user activity on specific websites.
Creative Commons Licensing	An American non-profit organisation devoted to expanding the range of creative works available for others to build upon legally and to share. Several free copyright licenses (known as Creative Commons licenses) have been released to the public.
crowdsourcing	The practice of obtaining information or input into a task or project by enlisting the services of a large number of people, either paid or unpaid, typically via the Internet.
dark web	The dark web forms a small part of the deep web. It is heavily encrypted and masks the ISP of its users. The dark web frequently attracts criminal activity. Sometimes the term 'deep web' is mistakenly used to refer to the dark web.
deep web	The deep web is the part of the Web not indexed by search engines, e.g. online banking pages. These pages are often hidden behind logins and are usually encrypted.
DDOS (Distributed Denial of Service)	A DDoS attack is an attempt to make an online service unavailable by overwhelming it with traffic from multiple sources.
digital personality	Created as individuals' on-line activity and behaviour is monitored; collected and analysed. A person's 'digital personality' can be used by and possibly sold to unknown others in order to target tailored advertising, information and disinformation specifically intended to be attractive to the individual and to influence their beliefs and choices.
disinformation	Inaccurate information deliberately distributed and intended to confuse, mislead or influence.
distro	Operating system based on Linux which can be installed and used on another system (usually through a USB key) to bypass security and filtering.
do-not-track-me	An app or browser extension which blocks internet trackers from collecting and subsequently sharing information.

Glossary

DPA	The **Data Protection Act 1998**, which governs the collection, processing, storage and distribution of personal data in the UK, overseen by the **Information Commissioner's Office**. Soon to be superseded by the EU General Data Protection Regulations or **GDPR**.
dual-factor authentication	A type of multi-factor authentication, providing an extra layer of security. It requires not only a password and username but also something unique to that user such as personal information, a code sent to a device, or a physical token.
DuckDuckGo	An example of a search engine which does not track users.
emoji	A small image or icon used to convey an idea or emotion. These are sent instead of or alongside messages written in text on messaging services and social media.
echo chamber	Activity, often on social media, where people of like mind reinforce a single view point to the exclusion of alternatives. An 'echo chamber' (or 'reality bubble') can create a false impression that an opinion is more widely held in society than it actually is, and can significantly strengthen people's beliefs.
encryption	The process of encoding a message or information in such a way that only authorized parties can access it. Encryption does not itself prevent interference, but denies intelligible content to a would-be interceptor.
fair use	Any copying of copyrighted material done for a limited and "transformative" purpose, such as to comment upon, criticize, or parody a copyrighted work. Such uses can be undertaken without permission from the copyright owner. In other words, 'fair use' is a defence against a claim of copyright infringement.
fake news	A news item which is claimed to have been fabricated. Allegations of 'fake news' have been used to discredit accurate news items.

Glossary

find my phone	An operating system feature provided on mobile devices to allow users to geo-locate their device if lost, misplaced or stolen. Further features allow remote locking and deletion of data, image capture through the camera of the user and messaging. Third party apps such as **Prey** and **Android Lost** provide similar functions.
firewalls	A network security system, either hardware- or software-based, that uses rules to control incoming and outgoing network traffic. A firewall acts as a barrier between a trusted network and an untrusted network.
fitness trackers	Wearable multi-sensor devices that can collect data on movement; sleep; heart rate; blood pressure which is then collated and analysed via an associate app. Examples are Fitbit; Apple Watch and Galaxy Gear
FOMO	An acronym for 'fear of missing out', describing a user's feeling of compulsion to check their phone or social media feed at regular intervals for fear of not staying up to date with conversations or events involving their friends.
forums	An Internet forum, or message board, is an online discussion site where people can hold conversations in the form of posted messages. They differ from chat rooms in that messages are often longer than one line of text, and are at least temporarily archived. Also, depending on the access level of a user or the forum set-up, a posted message might need to be approved by a moderator before it becomes visible. Forums have a specific set of jargon associated with them; example: a single conversation is called a "thread", or topic. A discussion forum is hierarchical or tree-like in structure: a forum can contain a number of subforums, each of which may have several topics. Within a forum's topic, each new discussion started is called a thread, and can be replied to by as many people as so wish.
Gamergate	A controversial online movement concerned with ethics in gaming and gaming journalism, born out of heated discussions around game developers, gender and relationships between the game industry and game journalists.

Glossary

gas-lighting	Information and disinformation disseminated in such quantities that people become confused and disempowered and no longer trust their own judgements; they struggle to differentiate between information founded on fact and disinformation. 'Gas-lighting' can be a deliberate strategy employed to discredit or disrupt credible sources of information in order to further a particular agenda.
GDPR	The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) is a regulation by which the European Parliament, the Council of the European Union and the European Commission intend to strengthen and unify data protection for all individuals within the European Union (EU).
geolocation	the identification or estimation of the real-world geographic location of an object, such as a radar source, mobile phone, or Internet-connected computer terminal.
grooming	The process by which an online user gains the trust of another user with the intention of doing them harm or coercing them into engaging in risky or harmful behaviour. This behaviour could occur online (e.g. sending a sexually explicit image) or offline (e.g. agreeing to meet in person).
Guerilla Mail	A temporary email service which does not require registration and which only lasts for 60 minutes.
hacking	Accessing or changing secure information over the internet without permission. Someone who does this may be referred to as a 'hacker'. Hackers find vulnerabilities in computer systems such as poor passwords or use technical methods to 'attack' systems. Some companies employ ethical hackers to help them protect their systems.
harassment	Intentional and repetitive behaviour against an individual, which is felt to be threatening or disturbing, or creates an intimidating, hostile, degrading, humiliating or offensive environment for the individual.
helpline services	Online or telephone-based services providing help and support e.g. **Childline**, the **Professionals Online Safety Helpline**.
hits	Instances in which a webpage or site has been viewed.

Glossary

hoax	A fictional story circulated on-line, frequently intended to shape people's beliefs or opinions. Hoaxes can appear increasingly credible as they are repeatedly forwarded on-line.
https	The secure version of HTTP, the protocol over which data is sent between your browser and the website that you are connected to. The 'S' at the end of HTTPS stands for 'Secure'. It means all communications between your browser and the website are encrypted.
in-app purchases	The purchase of goods and services from an application on a mobile device, such as a smartphone or tablet.
incognito	A browser setting in Chrome that allows a user to browse without recording sites visited in the browser history. Referred to as in-private browsing on other browsers such as Safari and Internet Explorer.
information operations	Actions taken on-line by unknown people, organisations and countries to use the media (especially social media) to steer public opinion by targeting and disseminating selective information or disinformation.
injunction	A form of a court order that compels a party to do or refrain from specific acts. A party that fails to comply with an injunction faces criminal or civil penalties, including possible monetary sanctions and even imprisonment.
junk folders	A tool used for filtering electronic junk e-mail out of a user's inbox within a private or commercial e-mail account.
Kickstarter	A crowdfunding website which enables users to contribute money towards projects such as music, games or technology developments.
lifestyle sites	Generic term for sites which reference physical and mental health issues, including anorexia, bulimia, suicide and self-harm. Usually set up by online communities experiencing these issues and often unregulated, unlike established and verified agencies offering online support services.

Glossary

likes	"Like" buttons are often available in social media platforms to signal a response to online content viewed. Users are encouraged to respond to content to build community, but it also serves the social media provider with additional information regarding an individual's online activity, which often shapes the resultant experience they have and the content they see on that platform.
misinformation	Inaccurate information distributed by accident.
monitored	Usually used to refer to internet traffic which is logged by a service provider or organisation e.g. school.
night-shift mode	Changes the colour temperature of the screen to decrease the amount of blue light emitted from the display. It reduces screen brightness and assists with the absorption and release of the sleep hormone Melatonin. It exists on most mobile devices and can be activated automatically during sleeping hours.
password managers	A password manager assists in generating and retrieving complex passwords, potentially storing such passwords in an encrypted database or calculating them on demand.
peer support	Occurs when people provide knowledge, experience, emotional, social or practical help to each other. It commonly refers to an initiative consisting of trained supporters (although it can be provided by peers without training), and can take a number of forms such as peer mentoring, reflective listening (reflecting content and/or feelings), or counselling.
PEGI	Pan-European Game Information. EU classification system that rates games in terms of age suitability and content. Intended to regulate the retail of games to underage purchasers.
phishing	Sending electronic communications which attempt to obtain personal details (such as usernames, passwords, bank details) by claiming to be from a legitimate source. This information may then be used fraudulently.
photo-manipulation	Altering a photo so that features are added, removed or appear differently. This may be done through the use of an app e.g. a camera filter or software e.g. Photoshop.

Glossary

pirate sites	Sites which provide links to download online content such as films, music, games and software illegally without payment. Example is The **PirateBay**.
pop-up blockers	Prevents pop-ups from displaying in a user's browser. Pop-up blockers work in a number of ways: some close the window before it appears, some disable the command that calls the pop-up, and some alter the window's source HTML.
pop-ups	Unsolicited content linked to many online services, usually web, that offer additional services linked to that content. Usually commercial in nature, but can also be linked to malware, viruses and pornography. Content "pops up" on screen in a second window; can be managed and limited through browser settings or third-party malware apps.
profile	The information a user shares on social media presenting some personal details to other users. It may contain images, likes, hobbies, their network of contacts, contact details etc. Profiles can be unrepresentative and misleading.
propaganda	The deliberate provision of: • information that whilst accurate may be narrowly selected, failing to present other pertinent facts • disinformation that is not factually accurate • a combination of information and disinformation where the inclusion of valid information is intended to mask or legitimise the disinformation with the intention of influencing the choices, actions or beliefs of others
proxy-bypass	A third-party website set up for users to bypass filtering restrictions on the network they are using. Whilst these sites are often blocked by network administrators, others proliferate rapidly and are often listed on some areas of the internet.
radicalisation	The process by which a person comes to support terrorism and forms of extremism leading to terrorism.
ransomware	A type of malicious software from cryptovirology which threatens to publish the victim's data or perpetually block access to it unless a ransom is paid.

Glossary

remote access	The ability to access to a computer or a network from a remote location - also known as remote desk topping.
remote data deletion	A remote wipe may delete data in selected folders, repeatedly overwrite stored data to prevent forensic recovery, return the device to factory settings or remove all programming on the device.
removable media	Any type of storage device that can be removed from a device while the system is running e.g. CDs, DVDs, Blu-Ray disks, diskettes, USB drives. Removable media makes it easy for a user to move data from one computer to another.
RTBF (Right to be Forgotten)	In May 2014, the European Court of Justice ruled that EU citizens have a 'Right To Be Forgotten', enabling them to request that search engines remove links to pages containing content deemed private, even if the pages themselves remain on the internet.
satire	Fictional stories circulated online intended to shame individuals, corporations, government, or society itself into improvement. They are intended to be humorous and not as literal accounts of behaviour or events.
scams	Online scams are schemes to extort money via online communications, e.g. through fake websites or emails.
screen-grab	Way of capturing screen content on computers and mobile devices that can later be used to support issues and assist reporting.
search engine	A programme, script or tool which searches the internet for information, images or material based on keywords or content entered by a user.
search engine rankings	The position at which a particular site appears in the results of a search engine query.
secure services	Methods of communication which are encrypted or use secure protocols to protect users.

Glossary

security patches	A patch is a piece of software designed to update a computer program or its supporting data, to fix or improve it. This includes fixing security vulnerabilities and other bugs, with such patches usually called bug fixes and improving the usability or performance.
sexting	The term 'sexting' describes the use of technology to share personal sexual content; it is most commonly used to refer to youth produced sexual imagery. The name comes from a word-mix of 'sex' and 'texting'. Young people tend not to use this term but may use other nicknames such as 'nudes', 'nude selfies' or imply these through the context of the message.
sitemaps	A list of pages of a website accessible to crawlers or users.
social bot	Automated software which generates content through a social media account, presenting that account as if it is operated by a real person.
social reporting	Reporting inappropriate, unkind or unpleasant content to other friends or users online, garnering support to apply pressure to the individual posting that content.
spam	Unsolicited messages or content sent online to a large number of users. Spam is usually sent for the purpose of advertising, phishing or spreading virus/malware.
stalking	A persistent and unwanted behaviour that causes another person fear, distress or anxiety. It can occur on and offline and could include sending malicious or unwanted communication, following someone, sending unwanted gifts, damaging property or sexual assault. Under the Protection from Harassment Act and 1997 and the Protection of Freedoms Act 2012, stalking is a criminal offence.
streaming	Listening to music or watching video in 'real time', instead of downloading a file to your computer and watching it later.

Glossary

terms and conditions	Terms of service (also known as terms of use and terms and conditions, commonly abbreviated as TOS or ToS and ToU) are rules by which one must agree to abide in order to use a service. Many online service providers have complex T&C's that are difficult for a user to navigate and fully understand. Recent work by the UK Children's Commissioner has set about simplifying some of the main social media platforms into more accessible formats.
text speak	A written language used in text messages and online messages which uses abbreviations for commonly known phrases and does not follow standard conventions of spelling, punctuation or grammar.
TOR (The Onion Router)	Software enabling access to the dark web through a series of anonymous points of presence on the internet, making it difficult to track a user or individual device.
torrent sites	Sites offering files for download using a distributed peer-to-peer file sharing system. The programs used to download files via the BitTorrent protocol are called BitTorrent clients.
trojans	A Trojan horse or Trojan is a type of malware that is often disguised as legitimate software. Trojans can be employed by cyber-thieves and hackers trying to gain access to users' systems.
trolling	The public sending of malicious, abusive or derogatory messages by one user (a 'troll') to another user online with the intention of upsetting or harassing them, or damaging their reputation. Trolling is often anonymous.
unsubscribing	To cancel a subscription to an electronic mailing list or online service.
URL	Uniform Resource Locator. A URL is the address of a specific webpage or file on the Internet.

Glossary

vloggers	A video blog or video log, usually shortened to vlog, is a form of blog for which the medium is video. Vlog entries often combine embedded video (or a video link) with supporting text, images, and other metadata. Entries can be recorded in one take or cut into multiple parts. Vlogs are particularly popular on YouTube. Video logs (vlogs) also often take advantage of web syndication to allow for the distribution of video over the Internet using either the RSS or Atom syndication formats, for automatic aggregation and playback on mobile devices and personal computers.
VeriSign Secured	The VeriSign Secured seal indicates that a website has been verified and certified as secure by Symantec.
viruses	A computer virus is a type of malicious software program ("malware") that, when executed, replicates itself by modifying other computer programs and inserting its own code. Infected computer programs can include data files, or the "boot" sector of the hard drive.
voice activated search	A programme, script or tool that searches the internet for information, images or material based on words spoken by a user.
VPN (Virtual Private Network)	A method used to add security and privacy to private and public networks, like Wi-Fi Hotspots and the Internet. VPNs are often used by corporations to protect sensitive data.
VR (Virtual Reality)	The computer-generated simulation of a three-dimensional image or environment that can be interacted with in a seemingly real or physical way by a person using special electronic equipment, such as a helmet with a screen inside or gloves fitted with sensors.
webcams	A video camera connected to the internet that allows users to broadcast live video or take and share photographs. Webcams can be used with computers and are often built into laptops, tablets and smartphones.

Glossary

wellness apps	Software designed to assist or track mental and physical health. In its simplest form it can be apps that provide the right environment for relaxation or meditation; many provide the ability to be able to record emotions or feelings at key points of the day to form a record of mental health and to assist with forming strategies to support those issues.
whistle-blowing	In the online context, whistle-blowing describes an individual's act of disseminating data or information online that others such as organisations or governments might wish to suppress.

From tiny acorns **mighty oaks** *grow...*